

Today's Trustee

YOUR MONEY YOUR POWER

> 2023 - 2024 Digital Newsletter Rates

POSITION	RATE	SPECIFICATIONS
Ad Block	R3000	600 x 200
Sponsored Digital (Maximum Words 800 Plus One Image)	R5000	2560 X 1000

> 2023 - 2024 Digital Newsletter Production Schedule

MONTH	BOOKING DEADLINE	MATERIAL DEADLINE	DISTRIBUTION DATE
July	10 July	17 July	27 July
August	07 August	14 August	24 August
October	06 October	16 October	26 October
November	06 November	13 November	23 November
January	16 January	23 January	25 January
February (Budget Special Edition)	20 February	25 February	28 February
April	7 April	12 April	23 April
May	10 May	15 May	25 May

Notes:

All rates exclusive of VAT and agency commission

Ad make up will be quoted separately.

Newsletter audience: 8400 Today's Trustee magazine subscribers

Advertising enquiries:



Thalia Pallotta
thalia@totrust.co.za
Tel: 083 375 2418

Production queries:



Leanne Flint
flint@mail2.co.za
Tel: 082 458 0170

Graphic specifications:



Graphics:
Save as EPS, Tiff or PDF.

Resolution:
300 DPI (CMYK ONLY)

- No changes can be made in-house.
- Clients are requested to make their own changes to the original material as might be required.

Sending your ad:



Digital material delivery:

All material to be supplied in PRINT READY PDF x1 a files. Advertising with bleed to use crop marks.

Mail material to:

thalia@totrust.co.za and cc'd to flint@mail2.co.za (Please supply printer and screen fonts).