

# Today's Trustee

YOUR MONEY YOUR POWER

## > 2025 Digital Newsletter Rates

POSITION	RATE	SPECIFICATIONS
Ad Block	R3000	600 x 200
Sponsored Digital (Maximum Words 800 Plus One Image)	R5000	2560 X 1000

## > 2025 - 2026 Digital Newsletter Production Schedule

MONTH	BOOKING DEADLINE	MATERIAL DEADLINE	DISTRIBUTION DATE
February	10 February	17 February	27 February
April	14 April	22 April	29 April
May	14 May	22 May	29 May
July	14 July	22 July	29 July
August	14 August	22 August	28 August
October	14 October	22 October	29 October
November	14 November	23 November	27 November

### Notes:

All rates exclusive of VAT and agency commission.  
Ad make up will be quoted separately.

### Advertising enquiries:



**Thalia Pallotta**  
thalia@totrust.co.za  
Tel: 083 375 2418

### Production queries:



**Leanne Flint**  
flint@mail2.co.za  
Tel: 082 458 0170

### Graphic specifications:



**Graphics:**  
Save as EPS, Tiff or PDF.

**Resolution:**  
300 DPI (CMYK ONLY)

- No changes can be made in-house.
- Clients are requested to make their own changes to the original material as might be required.

### Sending your ad:



#### Digital material delivery:

All material to be supplied in PRINT READY PDF x1 a files. Advertising with bleed to use crop marks.

#### Mail material to:

thalia@totrust.co.za and cc'd to flint@mail2.co.za (Please supply printer and screen fonts).