

Today's Trustee

YOUR MONEY YOUR POWER

> 2026/7 Digital Newsletter Rates

POSITION	RATE	SPECIFICATIONS
Ad Block	R3000	600 x 200
Sponsored Digital – Website & Newsletter (800 Words & 1 Image)	R5000	2560 X 1000

> 2026/7 Digital Newsletter Production Schedule

MONTH	BOOKING DEADLINE	MATERIAL DEADLINE	DISTRIBUTION DATE
October 2026	22 October	26 October	30 October
November 2026	18 November	25 November	27 November
December 2026	7 December	11 December	15 December
January 2027	11 January	20 January	28 January
February 2027	10 February	17 February	25 February
April 2027	7 April	14 April	23 April
June 2027	9 June	16 June	25 June
July 2027	7 July	14 July	23 July
September 2027	8 September	15 September	24 September

Notes:

All rates exclusive of VAT and agency commission.

Ad make up will be quoted separately.

Advertising enquiries:



Thalia Pallotta

thalia@totrust.co.za

Tel: 083 375 2418

Production queries:



Sally Hudson

sally@stuff.co.za

Tel: 083 277 6974

Graphic specifications:



Graphics:

Save as EPS, Tiff or PDF.

Resolution:

300 DPI (CMYK ONLY)

- No changes can be made in-house.
- Clients are requested to make their own changes to the original material as might be required.

Sending your ad:



Digital material delivery:

All material to be supplied in PRINT READY PDF x1 a files. Advertising with bleed to use crop marks.

Mail material to:

thalia@totrust.co.za and cc'd to sally@stuff.co.za (Please supply printer and screen fonts).